



ICAN, Positive Programs for Chandler's Youth

201 S. Washington St.
Chandler, AZ 85225
480-821-4207
www.icanaz.org
Executive Director:
Christy McClendon, CEO

MISSION STATEMENT

ICAN provides free, comprehensive out-of-school time programs that empower youth to be productive, self-confident and responsible citizens.

GOALS 2009

1. Increase protective factors among youth for the prevention of drugs and violence
2. Increase brand awareness to maximize understanding of ICAN's mission
3. Increase organizational budget through the identification of sustainable revenue sources
4. Increase volunteer engagement to continue meeting staff to youth program ratios
5. Achieve accreditation status to maintain high-quality programs, governance, and administrative standards
6. Identify suitable site for expansion

YEAR ESTABLISHED/HISTORY

ICAN was founded in 1991 by Henry Salinas in response to the growing gang and juvenile delinquency issues in the Chandler Redevelopment Area. ICAN was established to develop key social skills, proven effective in preventing drugs and violence in youth.

SERVICE AREA

ICAN provides prevention programs to youth in the content areas of Education, Youth Development, Healthy Lifestyles, Community Mobilization, and Job Skills. These programs are designed to meet the needs of Chandler's at risk youth, a largely underserved population.

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FUNDRAISING EVENTS

Festival of Trees – December 4th, 2009: This event features decorated holiday trees donated by business and community members. The event features a highly anticipated live tree auction, a silent auction, as well as dinner and dancing. Attendees also have the opportunity to hear from ICAN's teens at the event.

ICAN Charity Concert, Featuring Michael Sicoly – September 19th, 2009: This event, hosted at the Chandler

Center for the Arts, features professional entertainer Michael Sicoly. Attendees enjoy a pre-event cocktail hour followed by a combination of musical and comedic performances by Michael.

Henry Salinas Society Fall Wine & Cheese Event – October 8th, 2009: This event is hosted to celebrate the support of ICAN's major giving society, the Henry Salinas Society, which consists of donors who give \$1,000 or more to the organization annually. The event also

serves as an opportunity for community members to learn more about ICAN as they hear about the impact of the programs directly from an ICAN youth.

Business Donor Club Winter Renewal Event – January 21st 2010: This event celebrates the achievements of ICAN's Business Donor Club, a group of business leaders contributing \$360 annually, while also providing an opportunity for local businesses to learn about and become engaged in the mission.

VOLUNTEER OPPORTUNITIES

Volunteers at ICAN have an enormous impact on the organization through their gifts of time and talents. Last year alone, volunteers at ICAN donated a total of over 3,900 hours of service, saving the organization an estimated \$77,000, based on the value of volunteer service time (\$19.51/hr). The dollars saved by ICAN as a result of these donated services help increase

the number of youth ICAN can provide quality programs to. For \$77,000 ICAN can keep 77 at-risk youth engaged in positive programs for one year during out-of-school hours – the highest risk time for juvenile delinquency. Volunteers are needed to: work hands-on in programs with the youth, assist youth with their homework, serve on a special event planning committees, serve on leader-

ship advisory committees, and/or help drive the mission of the organization by serving as a member of the ICAN Board of Directors. All ICAN volunteers create lasting opportunities to ICAN's youth. Regular volunteer orientations and trainings are provided to all volunteers. For more information, or to volunteer, please visit the website at www.icanaz.org or call us at 480-821-4207.

GIVING OPPORTUNITIES

Monetary: Generous contributions from individuals and businesses, allow ICAN to provide its youth, family and community programs free-of-charge to all participants in order to ensure equal access to these quality prevention programs. In fact, over 87% of all donations directly support our quality prevention programs. Donations are 100% tax deductible and can be made directly online at www.icanaz.org, through the mail, or in person at our offices. Your contributions help ICAN

continue to make a positive difference right here in Chandler.

In-Kind: In-kind contributions are also critical to the success of ICAN's programs by helping to meet daily operational needs for programs. By contributing necessary program supplies, community members make it possible for ICAN to use funding sources to maintain the quality of our programs and to serve a greater number of youth. To view ICAN's program wish list,

please visit our website at: www.icanaz.org.

Arizona Working Poor Tax Credit: Under the Arizona Working Poor Tax Credit, households have the opportunity to reduce their direct tax liability when they give back to qualifying non-profits like ICAN. When you make a charitable contribution, you may be eligible to receive a dollar-for-dollar credit in the amount of your contribution.

COMMUNITY ACHIEVEMENTS

"Arizona Citizens of the Year" - ICAN's Teen Peer Leaders – 2008: Recognized for their work to prevent and combat underage drinking in the Chandler Redevelopment Area, creating a: 35.2% decrease in alcohol signage, a 44.4% decrease in adults willing to purchase alcohol for a mi-

nor, and a 20% decrease in merchants willing to sell alcohol to minors.

"Arizona Women's Magazine, 20 Women of 2020" – Christy McClendon, ICAN's Chief Executive Officer – 2008

ICAN Founder Inducted into Celebration Plaza – Henry Salinas, ICAN

Founder – 2008

ICAN Programs Create Positive Change for Chandler's Youth - 54% increase in decision making skills, 12% increase in leadership competencies, and an 18.16% increase in knowledge regarding the harms of alcohol, tobacco, & other drugs

BOARD OF DIRECTORS

Chairman: Brian Bosshardt, City of Chandler

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Secretary: Carey Allen, Vice President of Marketing/PR for M&I Bank

Treasurer: Rudy Apodaca, Vice President of Clinical Support at Mercy Gilbert Medical Center

Danielle Janitch, Attorney at Osborn Maledon

Matt Bode, Vice President of Trinity Health Group

Caroline Hoeye, Community Volunteer
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Mario Martinez, Chief Executive Officer of 360 Vantage

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